



Dear Friend of the Animals at Heartland Animal Shelter,

Thank you very much for your support for the animals! We are extremely proud to tell you that Heartland Animal Shelter rescued and found forever-homes for over 1,000 wonderful animals in 2009! Above are just a few of the faces that we have helped to receive a second chance. In 2010, with your help, we will continue to find even more forever homes for animals in need.

On Saturday, November 13, 2010, Heartland Animal Shelter will host its fourth *Golden Paw Gala* at the Crowne Plaza Hotel in Northbrook, IL. We're asking you to help make *The Golden Paw Gala* a success for the animals by becoming an event sponsor or donating a raffle or silent auction prize. On the following page please find more details about this exciting event as well as the **many benefits of sponsorship donations. Many organizations and companies as well as numerous private families, have donated generously for the animals at Heartland Animal Shelter in past years. In addition, Heartland animals and our events are regularly featured in several online, print, T.V. and radio publications. View some of our most recent press at <http://www.heartlandanimalshelter.net/HeartlandInTheNews.html>. Your generous donation will demonstrate that your business supports animal welfare in your community.**

Heartland Animal Shelter is a non-profit, no-kill, community shelter and 501 (c)(3) organization serving Northbrook, Glenview, Wheeling and the surrounding communities. Heartland's mission is to provide food, shelter and medical care for lost, abandoned and rescued animals. As a no-kill shelter, Heartland is a beacon of hope for animals facing an uncertain fate. We do not receive any government funds and rely solely on the generosity of caring community members like you for support. Contributions are tax deductible to the extent applicable by law.

If you have any questions, please contact me at (847) 636-8461 between 9am – 6pm, Monday through Friday or email me at stephanie@heartlandanimalshelter.net. We will gladly arrange donation pick-up. With your help, we can continue to provide necessary care for abandoned animals in our communities. We thank you for your consideration and support! Please reply by October 29th to be a part of this wonderful event for the animals.

Sincerely,

**Stephanie Preiser
Executive Director**



Heartland Animal Shelter ♥ 2975 Milwaukee Ave., Northbrook, Illinois 60062
Tel 847-296-6400 ♥ Fax 847-296-4198 ♥ www.heartlandanimalshelter.net
Heartland Animal Shelter is a not-for-profit organization - donations are tax deductible



Donate a raffle or silent auction prize, or sponsor one of the many *Golden Paw Gala* attractions listed below! Your generosity will help us to continue our mission to provide medical care, food, and shelter for lost, abandoned and rescued animals. **Contact Stephanie Preiser at (847) 636-8461 or email stephanie@heartlandanimalshelter.net. We will be happy to arrange for pick-up of your donation!**

To demonstrate how much we appreciate your generosity and support, your donation or sponsorship will be recognized in the following ways:

- Your business name and a link to your web site will be included in Golden Paw Gala email marketing blasts that reach over 2,500 Heartland supporters.
- Your business name displayed on the Heartland Animal Shelter web site www.HeartlandAnimalShelter.net, which is routinely visited by thousands of Heartland volunteers, adopters and supporters.
- Your business name displayed on a large “Thank You” sign at the Golden Paw Gala entrance.
- Your business name printed in the Golden Paw Gala Evening Program

A sponsorship level of \$500 or more will include two admissions to the *Golden Paw Gala* and your company’s name prominently displayed next to the *Golden Paw Gala* attraction that is sponsored. Please see the many ways to highlight your business below!

<i>Silent Auction or Raffle Contributor</i>	\$25 - \$300 product or service	Contribute a silent auction/raffle product or service for which Gala attendees will bid on to help the animals. <u>A nice way to highlight your product or service for the upcoming holiday shopping season!</u>
<i>Pet Portraiture Sponsor</i>	\$500	Attendees will recognize your company’s support when they have an opportunity to pose for a portrait with their pet and capture a wonderful memory from the Golden Paw Gala!
<i>Sweets and “Treats” Sponsor</i>	\$500	Sponsor the Sweets and “Treats” Tables where dessert will be served for everyone! A sweet table for human attendees and a “treat” table for all of our four-legged friends in attendance.
<i>Pooch Parlor Sponsor</i>	\$750	The Pooch Parlor sponsor will be recognized at the Gala for providing a special area catering just to the canines. Our furry friends can get a massage or meet with fur stylist and try a new doggie “updo.” They can also talk with a pet communicator about anything that may be on their minds.
<i>Gala Pet Pageant Sponsor</i>	\$750	The sponsor of our Gala Pet Pageant will be connected with a Gala main event that is sure to be remembered! Like movie stars in Hollywood, rescue canines will strut their stuff down a red carpet and compete for prizes!